

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7148

Roll No.

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MBA
(SEMESTER-IV) THEORY EXAMINATION, 2012-13
ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours]

[Total Marks : 100

Section – A

1. Answer all **ten** questions in **50-75** words. All questions carry equal marks : **2 × 10**
- (a) Who is an Entrepreneur ?
 - (b) What is the function of National Small Industries Corporation ?
 - (c) What is Drucker's theory of Entrepreneurship ?
 - (d) What is Incentives ?
 - (e) What is Marketing Feasibility of Projects ?
 - (f) What is Technical Feasibility of Projects ?
 - (g) Differentiate Entrepreneur with Entrepreneurship.
 - (h) Explain Value Analysis.
 - (i) Explain Micro Enterprise.
 - (j) Explain the role of Culture in Entrepreneurship.

Section – B

2. Answer any **three** of the following questions in not more than **200** words : **10 × 3**
- (a) Schumpeter emphasized hugely on innovation in Entrepreneurship and so did Drucker. Explain the significance of innovation in growth of Entrepreneurship.
 - (b) What is Entrepreneurial mobility ? How important is this factor in growth of entrepreneurship in India ?
 - (c) What are the components of Project Report ? Explain.



- (d) Explain classification of Entrepreneurs.
- (e) What is the difference between the environmental factors that affect Indian Entrepreneurship with that of International Entrepreneurship ?

Answer the following questions in not more than 500 words :

10 × 5

3. "Innovation is a must in sustained success of an enterprise". Critically comment in light of the J. Schumpeter's theory of Entrepreneurship.

OR

"Existence of a glass ceiling is an important factor in development of entrepreneurship." Comment.

4. "Succession planning has been a critical issue in family businesses." Comment in light of the issues that Indian corporate sector confronted with in recent past ?

OR

What are the institutions designed for growth and promotion of Entrepreneurship ? Discuss the role and contribution of district industry centres.

5. What are different types of financial requirements of a business organization ? Comment on the sources available on them to fulfill such requirements.

OR

Explain the NPV and IRR techniques in evaluating a project.

6. What are the financial institutions and what types of financial support do they provide to Small Scale Industries ?

OR

Elaborate on the essentials of a project proposal. Write one such proposal for starting a business of Detergent with an initial investment of ₹ 10,00,000.

7. Write short notes on any two of the following :

- (a) Significance of MSME in Economic growth of India.
- (b) Venture Capital
- (c) Heuristics and Synectics
- (d) Women Entrepreneurship